



Your Smile Makes a First Impression!

Regardless of where you come from or the language you speak, your smile is one of the most important forms of communication. Instantly, it projects your self confidence, personality, self image, and how you feel about the people you're with both personally and professionally. Your smile impacts everyone who sees it and it reflects in how they see and treat you.

Cosmetic dentistry has benefited immensely with the advancement of materials and technology. With the introduction of new dental materials, a cosmetically trained dentist can provide patients with new fillings, crowns, veneers, implants and bridges that look and feel just like natural teeth.

When cosmetic dentistry first comes to mind, many think of the old type of dentistry. In the past teeth appeared like chicklets or had the appearance of a grey or black line at the neck of the tooth. This can now be eliminated thanks to cosmetic dentists who have trained in this area and are familiar with the use of the newer materials such as all-porcelain crowns.

If you have been unhappy with how your smile looks, functions and feels, consider the benefits of Cosmetic Dentistry. Studies have shown that the appearance of your teeth is strongly associated with how others perceive you. For example gaps between teeth and crooked teeth are associated with a lower socio-economic stature. Short teeth are associated with an older appearance. Straight edges are more masculine and round edges are more feminine. Straight white teeth are associated with being successful, youthful, attractive and healthy.

Based on an extensive survey of public perception of the smile,
92.5% of people agree that an attractive smile is an important social asset.
88% of people say they always remember someone with an especially attractive smile. 85% of people agree that an unattractive smile makes a person less appealing to people of the opposite sex.
74% of people agree that an unattractive smile can hurt a person's chances of career success. But only 50% of people are satisfied with their smile

(Survey by American Academy of Cosmetic Dentistry
World's Largest Cosmetic Dental Organization)